



The Digital Design career pathway is a 2-year college tech prep program that offers hands-on application, state-of-the-art technologies, and individualized curriculum.

Curriculum Highlights:

Concept, design and deliver unique, interactive content with animation, graphics, audio, and video. To make sure our students are trained in the most up-to-date and professional setting, they will have access to a photo/video production studio, Apple computers, and MacBook Pro laptops.

Gain real-life experience working on:

- Basic interactive media design skills and principles
- Photography, audio production, and video editing
- Motion graphics and graphic design development tools
- Web coding languages, including HTML, CSS, and Javascript

Software Used:

- | | | |
|------------------|-----------------|-------------|
| • Adobe Premiere | • Illustrator | • Final Cut |
| • Photoshop | • InDesign | • Logic |
| • Dreamweaver | • Audition | • Cinema 4D |
| • Animate | • After Effects | • Lightroom |
| • Blender | • Unity | |

Second Year:

- Individualized curriculum
- Industry certification training
- Capstone project
- Agency experience utilizing an actual branding project with real clients
- Senior gallery event
- Social media strategy

Career Focus:

You will be prepared to further your education with an edge on other graduates pursuing a career in Information Technology. You will be prepared to take the Adobe Certified Associate exam and will be ready for post-secondary education or an entry-level career in the exciting and expanding digital design field including web design and development, audio/video production, animation, photography and graphic design.

“When I first saw the Digital Design program, I knew it would give me the tools to prepare for a career in video production. In addition to having access to industry equipment, the customized learning and one-on-one interactions with my instructor, I get to focus on the curriculum and projects that apply to my skills and interests.”

Micah Bowie
Digital Design Student

The Delaware Area Career Center, in partnership with community, is an innovative model for developing lifelong learners, quality leaders, and critical thinkers for the dynamic and global environment.

www.DelawareAreaCC.org

This program is a 2-year college tech-prep program. You must have at least 10 credits and be on track to graduate.

Additional Benefits:

- Participate in job shadowing, internships, and paid employment
- Become a member of Business Professionals of America
- Opportunities to compete regionally and nationally in SkillsUSA and Business Professionals of America
- You will leave DACC prepared for summer employment to help offset college costs
- You may qualify for scholarship opportunities

Campus Location	South Campus
Grade Level	Junior and Senior
2018/2019 Fees <i>Fees are subject to change. See our web site for a breakdown of individual costs.</i>	Digital Design I - \$189.00 Digital Design II - \$189.00
Organizations, Affiliations or CTSO	Business Professionals of America Skills USA
College Credits	College Credit Plus through Central Ohio Technical College Articulation Agreement with Columbus State Community College CTAG - Animation** CTAG - Raster Graphics** CTAG - Web Design** CTAG - Digital Video Production**
Industry Credentials Available	Adobe Certified Associate (4 points per credential)***
Technology Integration	Adobe Master Collection/Creative Cloud Canon DSLR Cameras CD/DVD Duplicator HP Designjet Poster Printer Macintosh Computers Tricaster Live Production Studio Photography/Video Production Studio 3D Modeling Software Wacom Intuos Pro Wacom Cintiq22HD

***CTAG, which stands for Career-Technical Assurance Guide. A CTAG works as guaranteed transfer credit to any state of Ohio public college that offers that class. Students must meet WebExam requirements to be awarded the credit.*

****Industry credential recognized by ODE for points toward graduation.*

Instructors:

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Enroll online at DelawareAreaCC.org/DACCApp

This document is provided to you as an overview of the Delaware Area Career Center program. The information is not intended to be a binding contract and is subject to change at any time. For more information or clarification, please see the program instructor.

The Delaware Area Career Center (DACC) affirms that equal opportunities are offered without regard to race, color, religion, sex, military status, national origin, disability, age, and ancestry of person. For additional information visit our website at www.DelawareAreaCC.org